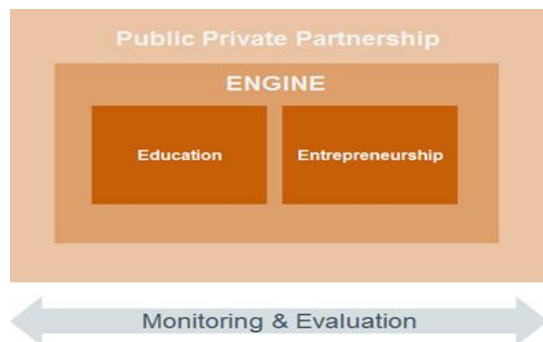


Project Context & Scope

The Khana Group is serving as an independent evaluator for the Educating Nigerian Girls in New Enterprises (ENGINE) project, an innovative Public Private Partnership project funded by DFID and Coca-Cola. ENGINE is a girl's education and entrepreneurship initiative aimed at improving learning outcomes and the economic status of 18,000 individual marginalized girls in Lagos and Northern States in Nigeria. The project requires a rigorous impact evaluation with the following key deliverables:

- M&E Framework and strategy development
- LogFrame development
- Household mapping
- Adaptation and administration of EGRA/ EGMA
- Sampling, survey design and survey administration
- Data collection, cleaning, analysis, and reporting for baseline, midline, and endline

ENGINE PPP M&E Model



The Khana Group (TKG) is a social impact advisory firm with a mission to develop sustainable solutions that will positively impact and transform societies globally. We work primarily in West Africa and have offices in Ghana, Liberia, and Nigeria. Our work spans girls, women and youth empowerment, evaluating various projects including safe drinking water projects, building capacity for farmers and conducting research to support policy decisions.

TKG Approach

TKG approach the ENGINE program as more than just a program; but a new model that could foster economic growth for future girls empowerment programs in Nigeria and globally.

A new model requires innovative and systems thinking, proof that it works, and new approaches so TKG evaluation design consisted of a combination of 3 main strategies/approaches: Randomized control trial (RCT), Value for Money (VfM), Performance evaluation.

A combination of these approaches will lead to a rigorous evaluation that provides data useful to developing similar programs. Data from ENGINE can also be used as a business case to highlight successes at the implementation and management levels.

Key Results

- M&E Framework: Facilitated the design of the project's M&E Framework that guides the implementation and evaluation of the program
- Baseline: Conducted a baseline to inform the program of current state and baseline levels of the girls as well as supporting decision making on the selection of appropriate marginalized girls to participate in ENGINE.
- The project will track the following:
 - Economic impact on girls: Increased incomes, sales and revenues
 - Participation in savings groups: building collateral for formal and informal credit
 - Changes in behavior - Perception of the girls and their communities as a result of changes in economic status