

THE KHANA GROUP CASE STUDY: MONITORING & EVALUATING AN AGRIBUSINESS INITIATIVE IN UGANDA THAT TARGETED YOUTH AND WOMEN

Project Context & Scope

A USAID contracting firm engaged The Khana Group to develop and implement a Monitoring and Evaluation and Performance Management framework and system. The framework and system measured the performance of an agribusiness program in Uganda that targeted youth and women. The framework also ensured the program met its core objectives based on key indicators and would be used moving forward for other agribusiness initiatives in the country.

TKG Project Framework



TKG Approach

TKG's monitoring and evaluation strategy illustrated best practice techniques while using a broad array of evaluation methods and leveraging critical existing data. Our approach drew on both quantitative and qualitative methods so that rigorous empirical findings on program impact could be complemented with beneficiary assessments and staff interviews that highlight practical issues in the implementation process.

The Khana Group also built a real time dashboard and knowledge management system to track results and measure the overall impact.

Key Results

Before developing the framework, there was little performance monitoring in place for USAID Uganda monitoring for agriculture programs. Two years after developing and implementing the framework, it is still being used to measure the program effectiveness and has expanded to other agribusiness initiatives.

The Khana Group (TKG) is a social impact advisory firm with a mission to develop sustainable solutions that will positively impact and transform societies globally. We work primarily in West Africa and have offices in Ghana, Liberia, and Nigeria. Our work spans girls, women and youth empowerment, evaluating various projects including safe drinking water projects, building capacity for farmers and conducting research to support policy decisions.