THE KHANA GROUP CASE STUDY: TRACKING AND MONITORING AID EFFECTIVENESS GLOBALLY

Project Context & Scope

Every year, various donor agencies fund billions of dollars in development projects all over the world. However, there is little collaboration and knowledge sharing which typically lead to lack of transparency in the development and aid communities. To make the situation worse, with information spread across multiple sources, it's challenging for donors and practitioners to easily find information related to local projects from NGOs, Civil Society Organizations (CSOs) and private organizations they have funded. There's little information sharing within the development community and it creates a challenge for others who are interested in starting similar projects or supporting local projects.

TKG led an initiative to develop the "Track & Monitor" system, an open platform for sharing information related to development projects by sector in Africa. Organizations are able to easily add, edit and share relevant information and lessons learned relating to their projects.

TKG Approach

TKG's approach was to develop a simple, easy-to-use, tool that provides a deeper level of understanding of aid by enabling organizations to add, edit, and share projects they are working on at a national level. This would include comments, pictures, and stories. The tool would also include a dashboard to track key indicators and organizations working within the same sectors.

Track and Monitor Mapping Feature



Key Results

TKG developed the "Track & Monitor" system as a central point for consolidating and mapping development activities in various countries with the following features:

Project Registration
Document Library
Projects Mapping
Resource Database
Search & Share

The tool is in beta and is set to launch.

The Khana Group (TKG) is a social impact advisory firm with a mission to develop sustainable solutions that will positively impact and transform societies globally. We work primarily in West Africa and have offices in Ghana, Liberia, and Nigeria. Our work spans girls, women and youth empowerment, evaluating various projects including safe drinking water projects, building capacity for farmers and conducting research to support policy decisions.

