

THE KHANA GROUP CASE STUDY: DEVELOPING AN INTEGRATED CAPACITY STRENGTHENING PROGRAM FOR NGOS IN THE HEALTHCARE SECTOR IN LIBERIA

Project Context & Scope

The Liberia Grants Solicitation and Management (LGSM) Program, a USAID funded project implemented by World Learning in Liberia, engaged TKG to provide an integrated program of training and technical assistance to strengthen the capacity of up to ten local partner (health sector) non-governmental organizations (NGOs) in the following areas:

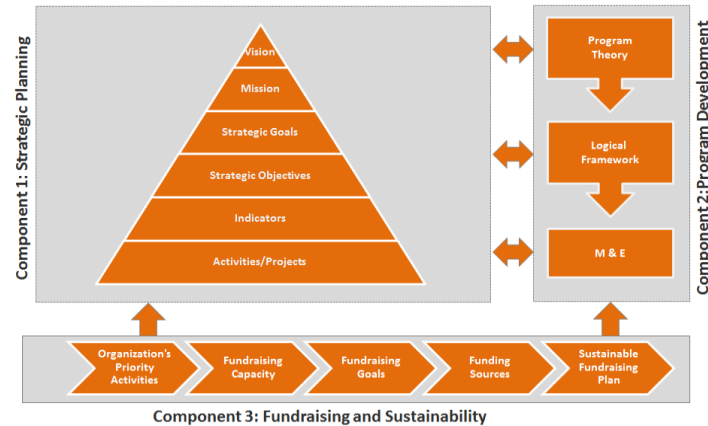
- Strategic planning
- Program development
- Fundraising and sustainability

TKG Approach

TKG's approach focused on an integrated method to achieve the overall objectives; aligning the broader strategic planning activities with the program development and management activities and linking them with the fundraising and sustainability plan.

Leveraging institutional needs assessments previously conducted, TKG worked with World Learning to understand the gaps in strategic planning, program development, fundraising, and sustainability for the 10 NGOs and developed an integrated NGO program strengthening delivery framework.

LGSM Integrated NGO Program Strengthening Delivery Framework



Key Results

TKG conducted 2 months of capacity development sessions using a participatory approach focused on gender inclusion with key executive members of each organization. Key outcomes from these sessions included the following:

- Strategic plan
- Programmatic framework
- Donor map/donor analysis
- Logical framework for one project
- Sustainability plan

The Khana Group (TKG) is a social impact advisory firm with a mission to develop sustainable solutions that will positively impact and transform societies globally. We work primarily in West Africa and have offices in Ghana, Liberia, and Nigeria. Our work spans girls, women and youth empowerment, evaluating various projects including safe drinking water projects, building capacity for farmers and conducting research to support policy decisions.