

# THE KHANA GROUP CASE STUDY: BUILDING LOCAL CAPACITY AND MAKING AN IMPACT IN LIBERIA WITH USAID FORWARD

## Project Context & Scope

A USAID contractor responsible for leading the baseline Population Base Survey (PBS) to support the Feed the Future initiative in Liberia identified areas of concern of a local survey research organization’s staff in terms of its organization, management, and individual staff capabilities. Key findings revealed a lack of simple but critical functions to support the day to day operations of the organization, including, but not limited to, financial management, communications and compliance. Based on these gaps, the USAID contractor engaged The Khana Group to develop a capacity building program that would help close the capacity gap.

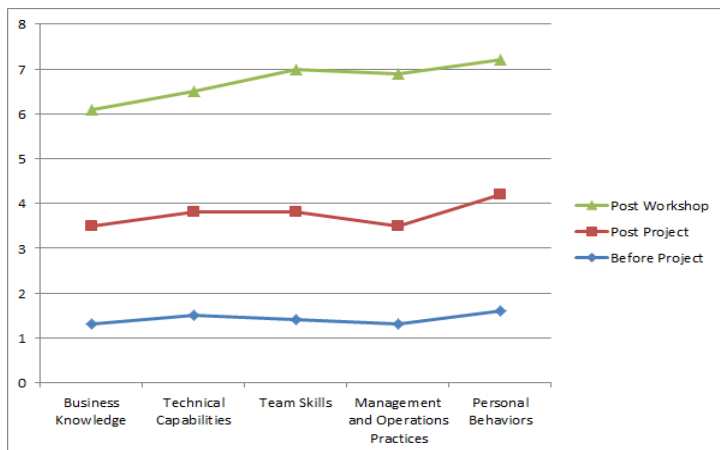
## TKG Approach

Working with a local survey research organization to assess their capacity level prior to PBS implementation, TKG was able to develop a two-week workshop with a focus on both international and local context geared towards project planning, project management, financial management, communications and compliance; as they relate to survey management. In addition, TKG worked with the senior management team at the local survey research organization to develop strategies that would ensure the success of the organization.

## Conclusion

As USAID focuses on FORWARD, it seems committed to the promise to change its business processes- contracting with and providing grants to more and varied local partners, and creating true partnerships to develop the conditions so aid is no longer necessary in the countries where the Agency works. To achieve this, USAID is streamlining its processes, increasing the use of small businesses, building metrics into its implementation agreements to achieve capacity building objectives and using host country systems.

### Post Workshop Evaluation Analysis



The Khana Group (TKG) is a social impact advisory firm with a mission to develop sustainable solutions that will positively impact and transform societies globally. We work primarily in West Africa and have offices in Ghana, Liberia, and Nigeria. Our work spans girls, women and youth empowerment, evaluating various projects including safe drinking water projects, building capacity for farmers and conducting research to support policy decisions.